

Guidelines for the Use of the CIC-Certified BIM Manager Logos

To facilitate the healthy development of BIM in Hong Kong, the Construction Industry Council (CIC) has introduced the BIM Certification and Accreditation Schemes to ascertain the competency of BIM personnel and the quality of local BIM training courses.

Use of Logos

The logos are designed for CIC-Certified BIM Managers (CCBMs) only. Users of the logos are reminded of the following:

1. A CCBM is entitled to use the logos within the effective period stated in the CIC-Certified BIM Managers Registration List. After the effective period, the CCBM will have to cease using the logos immediately if the status is not renewed.
2. The logos can only be used in different personal promotional materials of the CCBMs such as name cards, curriculum vitae, web pages etc.. When using the logos, the name of the CCBMs must be displayed along with it prominently.
3. The contents of promotional materials bearing a CCBM logo must be lawful, healthy, wholesome, honest and truthful, and must not contain any defamatory, discriminatory or offensive elements. The logos should not be used in any way which would cause damage to the reputation of CIC.
4. The use of the logos is subject to the discretion of CIC. CIC may at any time withdraw permission for using the logos.
5. Interpretation of CIC on the provisions of these Guidelines shall be final and conclusive. In case of dispute, CIC has the authority to make final and binding decisions.
6. Do not use the logos in any circumstances if you are not a CCBM.
7. Do not use the logos in any materials for sales.
8. The complete logos must be shown. No parts of the logos, written texts and design, may be separated from the logos.
9. The logos may be proportionately enlarged or reduced, but alteration of the design, colours and fonts of the logos is not allowed.
10. CCBMs are allowed to use all the four logos demonstrated in the Annex.

CIC Certified BIM Manager Logo



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